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| **Executive Board**  Nikki Lâm  *President*  Henry Trần  *Internal Vice President*  Nick Trần  *External Vice President*  Alexander Nguyễn  *Treasurer* | MEDIA CONTACT: ALEXANDER NGUYEN  (858) 754-9228 or [alexander.nguyen@vayasd.org](mailto:alexander.nguyen@vayasd.org)  **FOR IMMEDIATE RELEASE**  *Aug. 22, 2011*  **VAYA ANNOUNCES PARTNERSHIP WITH PADRES FOR FIRST EVER  VIETNAMESE CULTURAL NIGHT AT PETCO PARK**  SAN DIEGO — The **Vietnamese-American Youth Alliance** is partnering with the **San Diego Padres** for the first ever **Vietnamese Cultural Night at Petco Park** on **Monday, Sept. 5, 2011**. The pre-game entertainment will include an assortment of talented Vietnamese-Americans while fundraising for the local youth organization.  “We are so excited to have the support of the San Diego Padres,” said **Nikki Lam**, president of VAYA. “The funds raised will go toward putting on the Tet Festival which attracts 20,000 people each year. We see this as an inaugural event of more things to come.”  The pre-game entertainment, which **starts at 11 a.m**., features **Lily Bee**, an up-and-coming Vietnamese-American jazz singer and songwriter, **Le Toan Band**, a popular top-40 band from Orange County and **Y Lan** (pronounced e-lan), one of the top-selling Vietnamese female artists at the moment. This is also a **Mid-Autumn Moon Festival** celebration, which falls on Sept. 12 this year. The moon festival is similar to the Halloween celebration, but instead of dressing up, the children come out at night with their decorated lanterns.  This is the first time that a Major League Baseball team has partnered with the Vietnamese community for an event such as this. San Diego has the fourth largest Vietnamese population of any metropolitan areas in the West Coast.  **Discounted tickets** for this event **range from $43.50 to $26.50** and are available at [**www.padres.com/promo**](http://www.padres.com/promo) by entering the promo code “**VAYA**”. All tickets come with admission to the game, the Park in the Park pre-game entertainment and a **free food voucher**, good for a soda and hot dog.  The entertainment will be followed by the Padres taking on the **World Series Champions San Francisco Giants** at **1:05 p.m.**  -----  **Vietnamese-American Youth Alliance (V.A.Y.A),** *a 501(c)3 non-profit, non-partisan, community-based organization, was founded in 2004 as a means for Vietnamese-American youth to organize socially and culturally within the local communities.*  *At VAYA, we work to promote youth leadership, cultural awareness, social awareness, and community development. This is our mission. Everything we do reflects this mission and the values that make it possible.*  # # # #  END  # # # # |